

CUSTOM LOGOS

Artwork Requirements & Tips

FILE TYPE PREFERENCES

Vector files (PDF, EPS, or TIF)

Vector files are PREFERRED for best results.

Raster files (JPG, BMP, PNG, PSD)

High resolution raster files are also accepted. Raster files will be converted to vectors and must be APPROVED before custom logo moulds are produced.



ARTWORK TIPS

Typography should be in a sans serif font.

Typography should be at least 10 pts (1/16").

When submitting vector files, typography should be outlined to preserve appearance.

Fine detail, small text, and decorative fonts may not translate well into chocolate.



EXAMPLE SANS SERIF FONTS

Futura
Helvetica
Roboto

TYPOGRAPHY | 10 pts

TYPOGRAPHY

Company Name



EXAMPLE SERIF FONTS

Times New Roman
Bodoni
Baskerville

TYPOGRAPHY | 10 pts

TYPOGRAPHY |

Company Name

